



EUROPEAN STUDIES

BACHELOR, 3 YEARS

European Studies

Bachelor, 3 years

Our BSc in European Studies will introduce you to the economic, business, social, legal and political world of the complex organisation that is the European Union.

While the course pays particular attention to European Union countries, and blocs of countries within the European Union, it also considers relations with non-member states, such as the US, Brazil, India, Russia, and China.

This course will enable you to work in and around the European Union by offering you knowledge of its historical origins, economic, legal and societal aspects, and of its political institutions – knowledge which is necessary for the understanding of the European Union as an organisation. Simultaneously, however, we will furnish you with the skills necessary to work within the Union as a business manager.

One of our distinguishing features is that at the end of each year of our three-year Bachelor programmes we award separate certificates. This ensures that even if you start a degree and opt out a year in, you will still have left with a certificate in your hand.

On successful completion of Year 1, you will be awarded the Diploma in Marketing Management.

On successful completion of Year 2, you will be awarded the Advanced Diploma in European Studies.

Finally, upon successful completion of Year 3, you will be awarded the Bachelor in European Studies.

Core Modules for each year

Year 1

1. Economics
2. Statistics
3. Business Law
4. Marketing Management
5. Business Organisation
6. Business English

Year 2

1. European Union Law
2. Consumer Behaviour
3. Financial & Management Accounting
4. European Marketing
5. Computers & Information Systems
6. European Economic History

Year 3

1. EU Decision Mechanisms
2. International Marketing
3. European Economics & Politics
4. Executive Skills
5. Managing Change
6. European Business Environment

Assessment

Written exam (unseen) - 100%