



MBA IN HEALTH UNITS MANAGEMENT

The CIM (BVI) MBA in Health Units Management will equip you with the knowledge and skills necessary for managing a Health Unit: a hospital, clinic or medical centres, either public or private.

The programme is designed to meet the needs of those who are already working in Health Services (such as practitioners, managers or administrators). It is also suitable for graduates with a career interest in the changing nature of health and social care policies, delivery systems and professional practices in new mixed economies of welfare.

Core Courses

1. ORGANISATIONAL BEHAVIOUR
2. BUSINESS POLICY & STRATEGY
3. RESEARCH METHODS

Electives

(from which you will be assigned between 4 and 7)

1. OPERATIONS MANAGEMENT
2. HEALTH PROMOTION
3. FINANCIAL MANAGEMENT
4. HOSPITAL & CLINIC MANAGEMENT
5. RELATIONSHIP MARKETING
6. HEALTHCARE UNDER MARKET CONDITIONS
7. HEALTH CARE INNOVATION

Thesis

As well as the above subjects, you will be required to complete a Thesis of 10,000 words. This will be on a topic agreed with your Tutor and should have a research bias. You are expected to begin work on the Thesis after your exams, but are encouraged to begin thinking about the area of concentration long before the completion of the programme.

