



# SHIPPING MANAGEMENT

BACHELOR, 3 YEARS

## **Shipping Management**

Bachelor, 3 years

Shipping has always been – and continues to be – critical to the development of world trade. It is also a field of business that is in today's world thriving more than ever before.

Our BSc in Shipping Management will offer you a comprehensive and integrated overview of Shipping. At the same time, it will give you the specific skills required by managers in the maritime business.

During your studies for this course you will become familiar with the main theories and practices of international Shipping, Transport, and Trade. You will learn to describe and critically analyse the structures and institutions of managing and organising sea transport. And you will develop critical analytical skills and learn how to apply them in real life through the examination of real-life case studies.

Upon graduating, you will have a variety of career options, from working in the Import/Export Business to Ship Management, Freight Forwarding, Logistics, Port Management, Trade and Ship Finance, and Maritime Regulation.

One of our distinguishing features is that at the end of each year of our three-year Bachelor programmes we award separate certificates. This ensures that even if you start a degree and opt out a year in, you will still have left with a certificate in your hand.

On successful completion of Year 1, you will be awarded the Diploma in Marketing Management.

On successful completion of Year 2, you will be awarded the Advanced Diploma in Shipping Management.

Finally, upon successful completion of Year 3, you will be awarded the Bachelor of Science in Shipping Management.

## **Core Modules for each year**

### **Year 1**

1. Marketing Management
2. Economics
3. Business Organisation
4. Statistics
5. Business Law
6. Business English

### **Year 2**

1. Introduction to Shipping
2. Law of Sea Transport
3. Practice of Marketing
4. Maritime Geography
5. Marine Insurance
6. Computers & Information Systems

### **Year 3**

1. Maritime Logistics
2. Public Relations
3. The Shipping Company
4. Executive Skills
5. Ship Design & Construction
6. International Marketing

### **Assessment**

Written exam (unseen) - 100%