



MASTER OF BUSINESS ADMINISTRATION (MBA)

The Master of Business Administration (MBA) – our flagship programme – has helped prepare hundreds of individuals for a career at senior managerial level.

This degree will develop your understanding of the factors contributing to business success and enable you to build analytical skills. It will also provide you with a broad-based knowledge of other management subject areas and furnish you with practical management skills.

Core Courses

1. ORGANISATIONAL BEHAVIOUR
2. BUSINESS POLICY & STRATEGY
3. RESEARCH METHODS

Electives

(from which you will be assigned between 4 and 7)

1. FINANCIAL MANAGEMENT
2. EUROPEAN BUSINESS ENVIRONMENT
3. INFORMATION TECHNOLOGY
4. PUBLIC RELATIONS & ADVERTISING
5. GLOBAL MARKETING STRATEGIES
6. OPERATIONS MANAGEMENT
7. MANAGING CHANGE

Thesis

As well as the above subjects, you will be required to complete a Thesis of 10,000 words. This will be on a topic agreed with your Tutor and should have a research bias. You are expected to begin work on the Thesis after your exams, but are encouraged to begin thinking about the area of concentration long before the completion of the programme.